

# CONTENTS

Part I – PAP Concept. Development of PalletBiz Approved Partners (PAPs)

Part II - Depot & Repair Center. Requirements, workflow, and benefits

Part III - Next steps. Our call-to-action

# PART I – PAP CONCEPT

Development of PalletBiz Approved Partners (PAPs)

# What forms of Partnering are we currently applying?





#### MASTER FRANCHISE

Master Franchisees are mainly Regional Development companies that are typically a subsidiary of the Franchisor in a joint venture with a major (Country) Franchisee in the region, and are responsible for developing and coordinating the activities of the regional Franchisees



### **COUNTRY FRANCHISE**

A Country Franchisee typically owns a Factory and/or a Repair Center - or will establish/improve such facilities with the assistance of the Franchisor / Master Franchisee. The Country Franchisee is marketing and selling in the trade name of PalletBiz and has exclusivity to all sales within its agreed territory.



### **APPROVED PARTNERS**

An Approved Partner is a nominated supplier with a strategic commitment to Franchisees. They enable all Franchisees to have access to the same wide product and service offerings, and can operate, a.o., as production facilities, storage & repair depots, or (return) logistics providers.

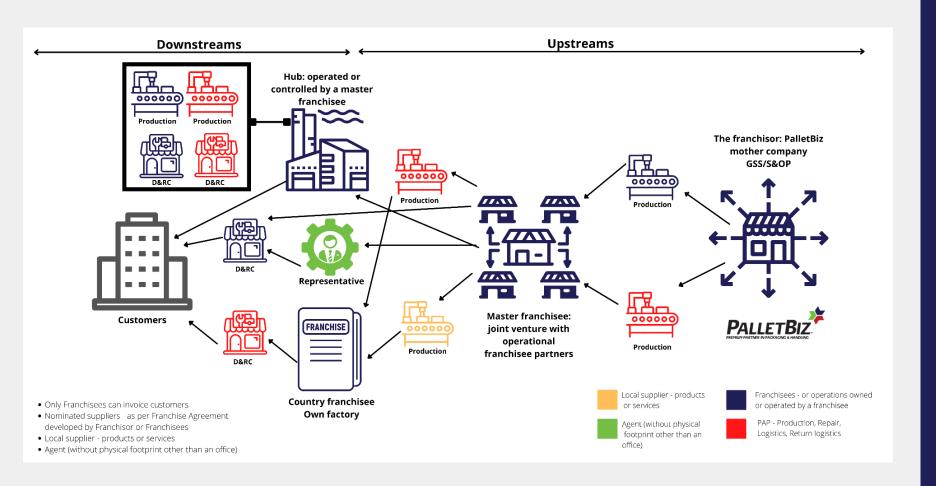


#### **LOCAL SUPPLIERS**

A local supplier is typically the essential source of or channel to our products and services, including raw material supppliers, transport providers, machinery and equipment manufacturers, etc. The overall quality of our products is dependent on our reliable and trustworthy value chain.

# The PalletBiz Partnering Universe





PalletBiz is a network of Packaging & Handling Materials manufacturers, vendors, and consultants.

The network participants can be **Franchisees, Partners and Suppliers**.

Franchisees or Partners can be part of the Franchisor Group (through Equity participation) – or they can be independent – however, always abiding by the PalletBiz Way®.

## **Definition of the PAP Concept**



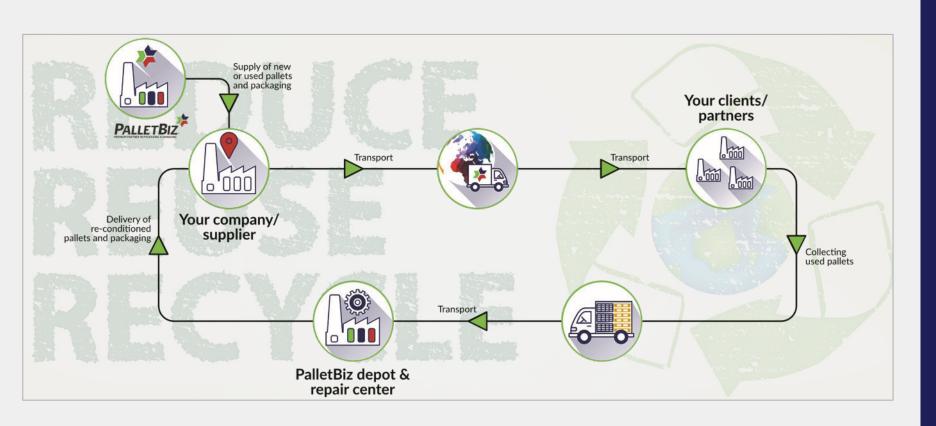
- \* The PalletBiz Franchise Network is developing in **Europe, Middle East and Africa** and has a constant and growing need for materials and supply of a multitude of services.
- \* Partnering is a central prerogative for the PalletBiz vison and mission and is essential for our strategy.
- ★ Becoming a Franchisee in the Network requires a sizeable entry capital investment and royalty payments while the PalletBiz Approved Partners (PAP) are independent suppliers that have chosen to work closely with the PalletBiz Network to obtain the benefits of long-term cooperation, with security of volumes and price stability.
- **▶ Usually** there are **no sizeable entry investments** if the acceding partner is already doing business in our industry however, the minimum requirements are dealt with in slide 10.
- ▶ PalletBiz Approved Partners are usually operating in their own name and do not pay royalty.
- \* The benefits of being a PAP are dealt with in slide 12.

While the **Franchise Concept** is a very stringent concept with very **little flexibility** as to the contractual structure, investment requirements, and other rights and obligations –

the PAP concept has more room
for flexible ways of
implementing the partnership
and ramping-up of the
cooperation.

# The Life-Cycle of Handling Materials





The World needs green and sustainable solutions – and reduced CO2 footprint.

One of the ways to achieve this to increase the circular economy through return logistics concepts like pallet exchange, pooling, buyback etc.

The **Depot & Repair Centers** play a vital role in the circular economy.

# Depot & Repair Center (D&RC) - Description



- \* A PalletBiz D&RC does collection, sorting, storage, and repair services based on a long-term contract with the **PalletBiz Master Franchise** for the region in question and in cooperation with the other franchises in the region.
- \* The **D&RC collects** handling materials of **all kinds** wood, metal, plastic.
- \* The D&RC does the collection using different means of settlement: **exchange** (barter), **buyback**, **pooling** a.o.
- \* When pallets/handling materials are sorted and **repaired** the D&RC will store the materials (both dry and wet storage) until **PalletBiz** pick-ups the materials for its **customer** base.
- Financial settlement with PalletBiz franchisees is usually done on a monthly basis.
- \* Repair services related to certain standard pallets will require a certification!

# The regional **PalletBiz Master**Franchises currently are:

Region	Entity	Embedded countries
Central Europe – South (CES)	PalletBiz CES GmbH	CZ, SI, AT, HU, SK, HR, BA, ME
Central Europe – North (CEN)	DDCA CEN Sp. z o.o.	DE, PL, LT, LV, EE
South East Europe	SC PalletBiz Srl.	RO, UA, MD, BG, RS, AL,, MK, GR, TR
Middle East – GCC (ME- GCC)	PalletBiz Middle East Trading LLC	SA, BH, AE, OM, KW, QA
SADC	PalletBiz SADC (Pty) Ltd.	AO, BW, CD, LS, MG, MW, MU, MZ, NA, SC, ZA, TZ, ZM, ZW

# PART II – DEPOT & REPAIR CENTER

Requirements, workflow, and benefits

# PAP – D&RC - Requirements



## COMPANY & ADMINISTRATIVE READINESS

- □ VAT Registered company
- Bank account for the company
- ☐ Min. one PC/laptop
- PalletBiz Communication
  Systems including ERP (small monthly fee)
- ☐ Certification to repair certain standard pallets

## FACILITIES & EQUIPMENT (OWNED OR LEASED)

- ☐ Land approved for light industry min. 3.000 m² fenced
- 500 m<sup>2</sup> building with cement floor to be used for repair works and small office
- □ 500 m<sup>2</sup> roof for storage
- Electric power min. 300 kW
- Compressor & piping
- ☐ 2-3 repair tables
- ☐ Conveyors/lifters (or full line)
- □ Nail guns & hand tools
- ☐ Optional: chipper line

## LOGISTICS CAPABILITIES (OWNED OR LEASED)

- ☐ Forklift truck 2.5 ton
- ☐ 3.5-ton lorry
- Larger lorry (optional)

## ORGANIZATION & TRAINED PEOPLE

- Manager/owner
- Supervisor
- ☐ 1-2 drivers
- 2-4 Depot & repair workers
- Somebody to do paperwork & accounting

# High-level workflow



#### **Commercial Process**

**Marketing and Sales** activities – to find companies within industry and logistics as well as private people, who have too many pallets, or other handling materials – or too little = +/- customers.

- Signage at the roadside
- PalletBiz landing page, Facebook, LinkedIn etc.
- Direct contact with all interesting potential +/customers
- Conclude contracts with potential +/- customers in the area
- Particiate in PalletBiz customer projects

- Receive orders for pick-up or drop-off
- Collect/deliver at the +/- customers locations
- Receive/deliver products at D&RC site
- Sorting of collected/received materials into ready for sale products, products for repair, and scrap material
- Repair/Clean products
- Store products either outside, under roof or inside
- Upgrade and/or sell scrap materials
- Trade with new/second hand products in cooperation with PalletBiz

**Supply Chain Process** 

## Partner benefits



#### **Benefits**

- Marketing of Partner in PalletBiz network and to the market
- Guaranteed sale of all collected and sorted standard materials – if the prices are right
- Cooperation on sale of other types of handling materials
   for domestic and export clients
- Cooperation on sale of scrap fractions (mainly chips and metal scrap)
- **Easy administration**, billing, and settlement of funds
- **Cooperation** on other type of handling materials (wood, metal & plastic a.o.) new and used.

#### Benefits for PalletBiz

- **Guaranteed share** of collected pallets (in accordance with agreement)
- Possibility to drop excess pallets at the partner site
- Possibility to get pallets repaired
- Possibility to **trade products** in cooperation with the D&RC

Monthly Collection of 3000 pallets of which 25			
standard and rest special pallets (not included in calculation):			
Payanua annay 6.2.500 v.12	_ 6 20 000		
Revenue: approx. € 2.500 x 12	= € 30.000		
Cost of collected pallets: 2.500 x € 6	= € 15.000		
Indirect costs (gasoline, electricity etc.)	= € 2.000		
Gross profit	= € 13.000		
Organizational costs	= € 5.000		
Facilities and equipment	= € 5.000		
Net profit before company tax	= € 3.000		

**Pricing examples** 

# PART III – NEXT STEPS

Our call-to-action

## What next? - Getting started



Based on a mutually continued interest, we ask You to take part in the following steps:

You initiate contact

– by letting us know
your area(s) of
interest

You are contacted by your PalletBiz representative

You are invited to an initial IP conference

We determine mutual interest & partnering options



# **THANK YOU**

### **Contact**



Lilla Zombori

Head of Sustainability & Franchising

lz@hu.palletbiz.com | (+36) 20 397 3954



Jens J. Gents

Group CEO-CFO

jjg@dk.palletbiz.com | (+45) 4050 1693



Tamás Oláh

Franchising Coordinator

to@hu.palletbiz.com | (+36) 20 398 5987

## **COMPANY MASTER DATA**

Company name: PalletBiz Franchising Zrt.

Address: Kálmán Imre utca 1.

HU-1054 Budapest

Company reg. no.: 01-10-140754

VAT no.: 27905726-2-41

EU VAT no.: HU27905726

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